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THE WHITE HOUSE

March 23, 1978

Dear Juanita:

The President has approved the recommendation in your letter of March 22nd, for the appointment of Mr. Terry Leitzell as Assistant Administrator for Fisheries within the National Oceanic and Atmospheric Administration.

I assume your office will be in touch with the Presidential Personnel Office concerning any necessary forms for Mr. Leitzell.

Sincerely,

Hamilton Jordan
Assistant to the President

The Honorable Juanita Kreps Secretary of Commerce Department of Commerce Washington, D. C. 20230

Mr. James Gammill
Mr. Rick Hutcheson

THE WHITE HOUSE

WASHINGTON

DATE:

22 MAR 78

FOR ACTION: HAM JORDAN

JIM GAMMILL

INFO ONLY:

SUBJECT: SECY KREPS LETTER RE: REQUEST FOR APPROVAL OF THE

APPOINTMENT OF MR. TERRY LEITZELL, OUR CANDIDATE FOR

ASSISTANT ADMINISTRATOR FOR FISHERIES

- + RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052) +
- + BY:

ACTION REQUESTED:

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

THE WHITE HOUSE

E

WASHINGTON

DATE:

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- + BY:

ACTION REQUESTED:

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

THE WHITE HOUSE WASHINGTON

FOR INFORMATION FROM PRESIDENT'S OUTBO LOG IN/TO PRESIDENT TO			STAFFI	
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		SCHULTZE	

ENROLLED BILL
AGENCY REPORT
CAB DECISION
EXECUTIVE ORDER
Comments due to
Carp/Huron within
48 hours; due to
Staff Secretary
next day

	ARAGON
	BOURNE
	BRZEZINSKI
	BUTLER
	CARP
	H. CARTER
L	CLOUGH
L	FALLOWS
L	FIRST LADY
L	HARDEN
L	HUTCHESON
L	JAGODA
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\square	PRESS
Ш	SCHLESINGER
	SCHNEIDERS
	STRAUSS
	VOORDE
	WARREN



THE SECRETARY OF COMMERCE Washington, D.C. 20230

MAR 221978

"ACTTON"

Dear Mr. President:

The Fisheries Conservation Zone Transition Act (P.L. 95-219) of December 27, 1977, established within the National Oceanic and Atmospheric Administration (NOAA) a General Counsel and five Assistant Administrators who are appointed by the Secretary of Commerce, subject to the approval of the President, and are compensated at the rate provided for by Level V of the Executive Schedule Pay Rates (5 U.S.C. 5316).

This letter requests your approval of the appointment of Mr. Terry Leitzell, our candidate for the position of Assistant Administrator for Fisheries, utilizing one of the aforementioned positions.

The Assistant Administrator for Fisheries serves as the Director of the Office of Fisheries and conducts programs of management, research and services related to the protection and rational use of living marine resources for their aesthetic, economic, and recreational value by the American people.

Mr. Leitzell is currently Special Assistant to the Administrator of NOAA and serves as legal adviser to the Administrator with respect to coastal zone management, estuarine sanctuaries, sea grant programs, Law of the Sea, fisheries, and marine mammal protection. His previous experience included serving as the chief U. S. negotiator on environmental and scientific affairs at the Law of the Sea Conference from June 1973 through September 1977. Mr. Leitzell was also an Attorney Adviser in the Department of State, providing legal advice on all matters relating to the Law of the Sea, fisheries, ocean affairs, and international environmental concerns.



A biographical summary and a statement of proposed duties for Mr. Leitzell are enclosed. I heartily recommend your approval of this selection.

Respectfully,

Junit

Enclosures

The President
The White House
Washington, D. C. 20500

APPROVED	:	-				;	:	
			-					
DISAPPROVED	٠.	2		-	:	:		

Terry Lee Leitzell

Date & Place of Birth April 15, 1942 Williamsport, Pennsylvania

Local Residence 4432 Windom Place, N.W. Washington, D. C. 20016 Marital Status Married 2 children

Education

B.A., Cornell University - 1964 J.D., University of Pennsylvania - 1967

<u>Present Position</u>
September 1977 to Present - Attorney Adviser, NOAA

Prior Experience

12/70-9/77 - Attorney Adviser, Department of State 8/67-12/70 - Foreign Service Officer, Department of State 6/66-9/66 - Intern, U.S. House of Representatives

Honors & Professional Affiliations
Member, District of Columbia Bar
Member, American Society of International Law

Publications

"The Ocean Dumping Convention - A Hopeful Beginning", San Diego Law Review, May 1973
"Oil Spills" Marine Technology Society Journal, May 1977

POSITION DESCRIPTION

Assistant Administrator for Fisheries

Executive Level V

The Assistant Administrator for Fisheries shall conduct an integrated program of research and services related to the protection and rational use of living marine resources for their aesthetic, economic, and recreational value by the American people. The Assistant Administrator shall administer programs to determine the consequences of the naturally varying environment and human activities on living marine resources; to provide knowledge and services to foster the efficient and judicious use; and to achieve domestic and international management, use and protection of living marine resources. In the conduct of the above, the Assistant Administrator shall:

- o Establish national criteria and operational guidelines for fisheries management responsibilities, including those associated with the State, Federal Fisheries Management Program; approve and issue fishery management plans and regulations; issue fishing permits to foreign nationals; and provide interagency coordination of and manage NOAA's nationwide enforcement activities as related to fisheries regulations.
- o Administer the Marine Mammal and Endangered Species Programs; provide for the administration of the Pribilof Islands; assist the native inhabitants of those islands; and manage the fur seal herds of the North Pacific Ocean.
- o Administer programs to assist the fishing industry, improve the quality and safety of fish and seafoods, and enhance the production, marketing and consumer awareness and acceptability of fishery products. These programs shall include (1) financial assistance programs in the form of loans, loan guarantees, loan insurance and a capital construction

- fund; (2) utilization of technology as it affects the harvesting, processing, and marketing of fichery products and their use as human food;
 (3) programs of consumer effication and marketing to facilitate fishery development and stability in the marketing chain; (4) operation of a national market news system and proparation of market research reports;
 (5) integrated regionally oriented fisheries development programs designed to increase the market share of demostically produced seafoods;
 (6) fereign trade and other matters which may affect the commercial fishing industry; and (7) a voluntary inspection and grading program for improving quality and safety of seafoods.
- Administers multidisciplinary biological and socio-economic research programs necessary to provide fisheries management information options to the appropriate Regional Fisheries Management Councils, to support national and regional programs of the Fisheries, and to respond to the needs of various user groups. The research activities shall develop the scientific base for status of stocks, status of fisheries including both socio-economic and biological aspects, environmental assessment and environmental impact statements; collect, document, and interpret scientific and economic data as technical support for management plans, international negotiations, and fishery development and food engineering programs; provide technical review and monitoring of fisheries plans and grant programs; pursue applied and fundamental research on specified topics such as marine mammals, endangered species, food science, fishing oceanography, and aquaculture; and maintain liaison with the scientific community.

 Develop and implement NOAA policy with respect to international fisheries;
 - Develop and implement NUAA policy with respect to international fisheries; acquire data and provide analysis regarding the status and impact of present and projected foreign fishing efforts and foreign industry activities, and government attitudes and policies regarding fishing; participate in

negatications within international forums, contingions and agraements; and monitor and coordinate activities with regard to the U.S. Fisheries.

Attache Program.

THE WHITE HOUSE

WASHINGTON

March 23, 1978

MEMORANDUM FOR RICK HUTCHESON

THROUGH: JIM FALLOWS TO

FROM: Elis

Eliska Coolidge .

SUBJECT: Medic Alert Foundation International

I feel quite strongly that neither a Presidential message nor a Proclamation should be provided for the Medic Alert Foundation.

Last year HEW recommended that this request be turned down at the time of this organization's first conference (see attached file). This advice was reconfirmed by John Reardon, Deputy Director, Emergency Medical Service Programs, Health Services Administration, HEW.

- 1. There is already an Emergency Medical Services Week proclaimed annually by the President.
- The Medic Alert Foundation is but one of a number of private, non-profit and profit-making concerns offering similar emergency medical identification/ instruction devices -- in the form of tags, bracelets, necklaces or cards. Some of these are older and better-established than this particular Foundation.
- 3. Since the Medic Alert Foundation is in its beginning stages of operation, the Presidential message would no doubt be used in their fund-raising or promotional campaigns.
- 4. HEW feels that both profit and non-profit organizations should be allowed to compete in this area so that there will be as many devices or medical alert identification options as possible available to people. It should be up to the individual patient and his/her physician to decide what is best. The President should not be in the position of appearing to recommend that individuals subscribe to or support any one Foundation's device. HEW has been approached by groups to provide similar endorsements and has declined.

Presidential endorsement to any newly-formed, private, tax-exempt foundation. Despite the tremendous good work of most of these institutions, some others fall continually under scrutiny and investigation in connection with their fund-raising practices and with regard to their use of the funds raised (i.e., what percentage is allocated for administration, salaries or overhead). It is simply not worth the risk to single out the work of one such organization over and above others -- especially when that organization has such a short record of service.

Attachments

T H E WHITE

WASHINGTON

DATE:

23 MAR 78

FOR ACTION: TIM KRAFT

INFO ONLY: ZBIG BRZEZINSKI M

FRAN VOORDE

SUBJECT: SEC. BROWN MEMO RE YOUR REQUEST FOR VISIT TO A JOINT

EXERCISE

- RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)
- BY: 1200 PM SATURDAY 25 MAR 78

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. () HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:



THE SECRETARY OF DEFENSE WASHINGTON, D. C. 20301

March 22, 1978

MEMORANDUM FOR THE PRESIDENT

SUBJECT: Your Request for Visit to a Joint Exercise

As you requested Friday during your visit to the <u>Eisenhower</u>, I am arranging for you to observe a joint Army/Air Force exercise at Fort Bragg, North Carolina. The exercise would include infantry, airborne, tactical air and military airlift units. This would be a half-day visit (about one hour travel each way, with four or five hours at the exercise). I offer the following dates for your consideration:

Saturday, April 22 Monday, April 24 Friday, April 28 Saturday, April 29

In order to make the necessary plans, I would appreciate knowing as soon as possible which of these dates (or another, if you prefer) is most convenient for you.

Harold Brown

WASHINGTON

DATE:

23 MAR 78

FOR ACTION: TIM KRAFT

INFO ONLY: ZBIG BRZEZINSKI

FRAN VOORDE

SEC. BROWN MEMO RE YOUR REQUEST FOR VISIT TO A JOINT SUBJECT: EXERCISE

RESPONSE DUE TO RICK HUTCHESON STAFF SECRETARY (456-7052)

1200 PM SATURDAY 25 MAR 78

ACTION REQUESTED: YOUR COMMENTS

STAFF RESPONSE: () I CONCUR. () NO COMMENT. \ (\(\mathcal{V} \) HOLD.

PLEASE NOTE OTHER COMMENTS BELOW:

(1) we've just been to M. Caroling & a return to ip within 40 days is not justified (2) We've been timing these military exercise carefully,
(NECAP, submarine, SAC, etc.) with a few months in between for good coverage; we had planaed on doing
the ground exercise in late summer or early our

tall, possibly in a state suggested That might be helpful to Frank Moore (as well as be militarying teasible)_ THE

WASHINGTON

March 24, 1978

MEMORANDUM FOR:

TIM KRAFT

FROM:

WILLIAM E. ODOM

SUBJECT:

President's Request for a Visit

to a Joint Exercise

Harold Brown's memorandum, responding to the President's request for a visit to a joint exercise, once again brings up this matter for April scheduling. Having originally recommended such a visit, we naturally concur. I would like to know as soon as possible which of the recommended dates you choose. For Dr. Brzezinski, April 29th is the least preferable date.

cc: Dr. Brzezinski